



Hoop Heroes Inclusive Basketball Association



To whom this may concern,

My name is Frank Power and I am writing to you to tell you about the success of our Inclusive Basketball Program called Hoop Heroes. We started this program in March 2023, running 2 seasons a year. We have completed 7 seasons and have had over 70 children (ages 5-18) participate, and we are now preparing to begin Season 8 in October of 2026.

In December 2023, our group participated in a friendly game with local RCMP and Fire Fighters, called Heroes Unite, that was hosted at Keyano College. The players got to experience what it was like to play on a larger court and the community had the opportunity to meet some of our amazing athletes! This was followed up with our 2nd game in March 2025 and 3rd game in March 2026. This has become an annual event and opportunity to connect with the community.

In 2024, we also introduced our new mascot "Swish" to the players and became an official association, changing our name to **Hoop Heroes Inclusive Basketball Association**. We have also taken part in community events such as the Aiden Lee Showcase at Holy Trinity and promoted Autism awareness and acceptance in April.

We are now a registered charity and have received a business license as a charitable organization. The donations received will help us to keep registration fees low, making our program more accessible for families.

Hoop Heroes Inclusive Basketball Association is planning to raise an estimated amount of \$20,000 this year on Fundraising campaigns and sponsorship. It will cost our organization an estimate of \$2,500 to raise this. The money raised will be going to cover the expenses of the Inclusive Basketball Equipment our athletes require to play. For further information, please contact Frank Power at 780-792-7002 or email hoopheroes0129@gmail.com Our mailing address is 125 Brebeuf Crescent, Fort McMurray, AB T9K 1W7.

If you or your company decides to sponsor the **Hoop Heroes Inclusive Basketball Association**, the following recognitions shall be made:

Diamond Sponsor..... All donations over \$1 000
Platinum Sponsor.....Donations between \$500-\$999
Gold Sponsor..... \$250 - \$499
Silver Sponsor..... \$100 - \$249
Bronze Sponsor..... \$50 - \$99
Honorary Hoop Hero \$10 - \$49

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Frank Power (Director)

<https://hoopheroes0129.wixsite.com/hoop-heroes-inclusiv>



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Here is a look at how your business will be acknowledged for their donation:

- ✓ All donations will be recognized on our social media platforms (Website, Facebook, Instagram).
- ✓ All donations over \$1000 will receive a Team t-shirt and a visit from our Mascot Swish.

Here is a breakdown of what your business donation will cover:

- ❖ \$250 will cover the cost of 1 practice (gym rental, insurance and equipment use). Your company will be recognized as the title sponsor of that practice.
- ❖ \$500 will cover the cost of sensory equipment including noise canceling headphones, diggers, calming toys and core boards for communication. Your company will be invited to one of our practices for a photo op with our players and mascot.
- ❖ \$1000 will cover the cost of adaptive basketball equipment including lower hoops, shooting aids, modified basketballs. Your company will be invited to one of our practices for a photo op with our players and mascot.
- ❖ \$1500 will cover the cost of a team keepsake that will be given to every player and used to promote the program.
- ❖ \$2500 will cover the cost of our new team shirts for this season. Your company logo will be added to the left shoulder of each shirt and you will receive 5 shirts.

Thank you for your consideration!

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